

LOGO CONTEST

FREEHAND ART or iOS APPS or SOFTWARE

Goshute Federal Corporation would like to open the doors to creativity and ask that you create a company logo that we will adopt and use for our tribal business.

A company logo is a symbol of our corporate identity. It will create our customers' first impression of our company and business. The best logos send a message to customers about our company's values and give company letterhead, notice documents or signs a more professional appearance.

DEADLINE: April 27, 2019

GROUND RULES:

1. Color palette limited to two colors in addition to black, preference is black on white.
2. Make this a storytelling opportunity. Use your imagination and creativity. The GFC was implemented by the CTGR Tribal Council to expand economies and create jobs through economic development.
3. Keep in mind this is a tribally owned business and we encourage the artist to use something representative to our peoples, lands, traditions or resources.
4. Keep in mind the letterhead is generally in a space of 3"W x 1.5"H but if it is ever used on signs or vehicles, it will be much larger so we want something that can be easily identifiable small or large.
5. When your final logo is submitted, please provide an explanation of the art piece from the artist's frame of mind so we have a history.
6. All unselected art work will be returned to the artist unless you choose to allow the GFC to keep on file. Should you allow GFC to retain your art work for file and the GFC chooses to use it for future purposes, you will be notified and compensated at a negotiated amount. GFC will have you sign a document to this effect.

CONTEST AMOUNT IS \$300.00 FOR THE CHOSEN LOGO

The final purchase price can be increased by GFC Board of Directors should the art piece be exceptional and as courtesy and respect to the artist